

FOR IMMEDIATE RELEASE



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SIERRA INTEGRATED SYSTEMS AND POWERSURGE ANNOUNCE MERGER

The merger creates a single-source for integrated line voltage, low voltage and LED lighting solutions

RENO/TAHOE - 02/15/18: – Two of Reno/Tahoe’s most successful custom contractors are combining forces to create a cost competitive and unparalleled quality one-stop-shop solution. **Sierra Integrated Systems** (SIS) of Reno, NV, and **Powersurge Electric**, of Truckee, CA, leaders in line and low voltage installations, have been long time collaborators. After successfully working together on many projects, the companies will now provide a single-source for line and low voltage integration and LED lighting solutions for Builders, Architects, Interior Designers and Homeowners. Their combined expertise leverages diverse strengths, allowing a new concept to emerge where customers can use their smart phones and remote internet connections to control their lighting, security, music, and HVAC.

SIS, LLC is the legal entity for both operations, with Powersurge operating as a dba: *Powersurge Electric*. Each will maintain their existing offices: SIS located at 8060 Double R. Boulevard, Ste. 500 in Reno, NV, Powersurge Electric at 12047 Donner Pass Rd Ste A3, in Truckee, CA. “With two locations in Reno/Tahoe, and by combining our skilled technicians, we are better able to address the needs of our customers,” said Keith Burrowes, SIS. “Additionally, we can pass along volume discounts to our customers by pooling purchases from our suppliers,” Burrowes added.

Historically, projects utilized separate line and low voltage contractors. This could often result in job inefficiencies having to coordinate between two trades thereby posing potential budget overages and/or significant delays. “By joining forces, SIS and Powersurge will offer a single resource to help bridge this gap and create better efficiencies to keep future projects not only compatible, but also on-time, and on-budget,” said Igor Reott, Powersurge Electric. Within the new company, Customers can rest assured their personal relationship with the principals of each company and their teams will remain unchanged. SIS and Powersurge will continue to provide highly specialized and professional services to Custom, Semi-Custom, Commercial and Large-scale Development projects in Northern Nevada and California.

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ABOUT SIERRA INTEGRATED SYSTEMS

Founded in 2002 by Keith Burrowes, Sierra Integrated Systems (SIS) are specialists in low voltage full integration systems for Custom, Semi-Custom, Commercial and Large scale planned Development projects. SIS holds active contractor licenses in both California and Nevada and is a proud member of the prestigious, invitation-only HTSA (Home Technology Specialists of America) – recognizing only 80 companies in this industry nationally. SIS is the largest, direct regional dealer in all major equipment lines such as: Lutron, Control4, Savant, Sony, Sonance, Kaleidescape, Cinematech, and Anthem/Paradigm, Meyer, and Wisdom speakers among others. From dedicated home theaters to custom commercial integration, and everything in between, SIS is your source for lifestyle solutions - for life. Visit: www.sierraintegratedsystems.com for more information or contact Donna Putnam – donna@ihs-sierra.com / 775-853-4800 x.103.

ABOUT POWERSURGE ELECTRIC

Founded in 2003 by Igor Reoutt, Powersurge is an Electrical Contractor and AV Integrator specializing in high-end residential and commercial work. Their specialty is working closely with manufacturers to provide the best workable solutions for their clients... no matter what the challenge is.

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